



UNICORN

EVENTS

AN ETHIC OF EXCELLENCE

**“ We Don’t Just Plan Events,
We Create Unforgettable
Experiences.”**



WHAT WE DELIVER IS MORE THAN EVENTS

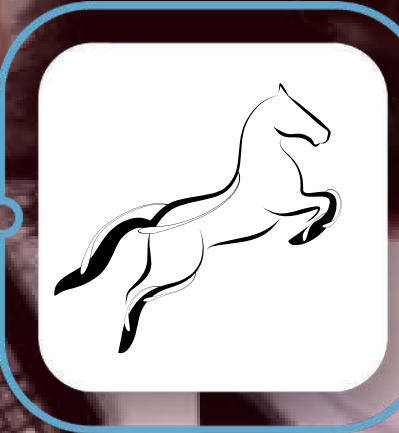




CREATIVE



ELEGANCE



TRUST



RELIABLE



PRECISION



INNOVATIVE



VALUES

THESE VALUES DON'T JUST DEFINE OUR BRAND — THEY DEFINE EVERY EVENT WE TOUCH.

ABOUT US



- Unicorn Events is a premier event management and marketing agency offering 360° integrated solutions under one roof. Established in 2005, we have evolved into a full-service organization known for our strategic thinking, creative execution, and operational excellence.
- With a legacy of executing high-impact projects for leading brands, our strength lies in our specialized functional teams that bring expertise, innovation, and precision to every project.
- From concept to completion, we deliver customized and result-driven solutions that align with client goals and brand vision. Our on-ground implementation capability and pan-India network enable us to seamlessly execute events of any scale—be it corporate, social, brand activations, or government campaigns.
- At Unicorn Events, we don't just manage events—we create experiences that connect, inspire, and deliver results.



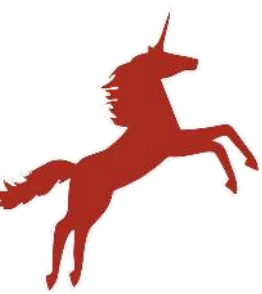
To be India's leading Events and Marketing Agency, enabling brands to achieve impactful presence, maximum visibility, and consistent availability across all platforms.

To set new benchmarks in delivering exceptional event experiences that reflect our clients' vision and values.

VISION

To redefine celebrations with innovation, personalization, and flawless execution .

To continuously evolve with trends and technologies in the events industry.



MISSION

"At Unicorn Events, our mission is to deliver comprehensive, innovative, and flawlessly executed event solutions that align with our client's objectives. We are committed to uphold the highest standards of professionalism, creativity and operational excellence across every project — from intimate gatherings to large-scale public and corporate events. Our goal is to become a trusted partner in crafting impactful and memorable moments that leave a lasting impression."

ACCOLADES



Pernod Ricard



Allied Blenders
& Distillers

DIAGEO



The heart of
Incredible India

Mahindra
Akraman
Sanman
2013



Mercedes-Benz





SPECIALIST FOCUS

- Corporate Events
- Award Functions
- Entertainment Events
- Wedding Events
- Theme Parties
- Seminar & Conference
- Road Shows
- Brand Promotion
- Exhibition/Stall Design
- All types of branding
(Indoor/Outdoor)
- Brand Stores
- Corporate AVs
- Retail Architecture



FEW EVENTS AT GLANCE



TATA-TASL

ANNUAL EXCELLENCE AWARDS, 2025



EVENT NAME-

121ST BIRTH
ANNIVERSARY -JEH,
TASL ANNUAL
EXCELLENCE AWARD

CITY-

LE MERIDIEN, NAGPUR

NO OF AUDIENCE-

APPX 150

CLIENT NAME

TATA-TASL

SCOPE OF WORK

COMPLETE EVENT
LAYOUTING, DESIGNING,
PRODUCTION, END TO END
CO-ORDINATION
ENTERTAINMENT,
HOSPITALITY & LOGISTICS







TATA-TASL

ANNUAL AWARDS & EXHIBITION

CLIENT NAME

TATA-TASL

EVENT NAME-

ANNUAL AWARDS &
EXHIBITION

CITY-

MIHAN, NAGPUR

NO OF AUDIENCE-

APPOX. 150

SCOPE OF WORK

COMPLETE EVENT LAYOUTING,
EXHIBITION STALLS DESIGNING,
PRODUCTION, ENTERTAINMENT,
HOSPITALITY , LOGISTICS, END TO END
COORDINATION & SERVICE





DAIGEO - RAIPUR

MPCG SALES MEETF-26



CLIENT NAME

DAIGEO

EVENT NAME-

INNOVATE TO ELEVATE

MPCG SALES MEET F26

CITY-

RAIPUR

NO OF AUDIENCE-

APPOX. 150-200

SCOPE OF WORK

COMPLETE EVENT LAYOUTING,
EXHIBITION STALLS DESIGNING,
PRODUCTION, ENTERTAINMENT,
HOSPITALITY , LOGISTICS, END TO
END COORDINATION & SERVICE





We Are Unicorn Events..



Turning ideas into reality...





MoU Signing Ceremony

PERNOD RICARD INDIA



CLIENT NAME

PERNOD RICARD INDIA

EVENT NAME

MoU Signing Ceremony

CITIES

RADISSON BLU, NAGPUR

ASSOCIATED FROM

7 YEAR

NO. OF AUDIENCE-

300

DIGNITARIES

DEPUTY CHIEF MINISTER OF MAHARASHTRA MINISTER OF
STATE EXCISE, MAHARASHTRA MINISTER OF INDUSTRIES,
MAHARASHTRA CEO, MIDC CEO PERNOD RICARD INDIA
NATIONAL HEAD, CORPORATE AFFAIRS PERNOD
RICARD INDIA,

SCOPE OF WORK

COMPLETE EVENT
LAYOUTING, INVITATION,
DESIGNING, PRODUCTION,
ENTERTAINMENT,
HOSPITALITY , LOGISTICS,
END TO END COORDINATION &
SERVICE





PRI- ASIA'S LARGEST DISTILLERY BHOOMI POOJAN CEREMONY



CLIENT NAME

PERNOD RICARD INDIA

EVENT NAME

BHOOMI POOJAN, PERNOD
RICHARD INDIA

CITIES

BUTTIBORI, NAGPUR

ASSOCIATED FROM
7 YEARS

NO. OF AUDIENCE-
AROUND 200

SCOPE OF WORK

COMPLETE EVENT LAYOUTS,
INVITATION, FELICITATIONS,
DESIGNING & DECOR, COMPLETE
PRODUCTION, HOSPITALITY &
LOGSTICS, MEDIA INTERACTION
ROOM, END TO END
COORDINATION & SERVICE

DIGNITARIES

DEPUTY CHIEF MINISTER OF
MAHARASHTRA MINISTER OF STATE
EXCISE, MAHARASHTRA MINISTER OF
INDUSTRIES, MAHARASHTRA CEO,
MIDC CEO PERNOD RICARD INDIA
NATIONAL HEAD, CORPORATE
AFFAIRS PERNOD
RICARD INDIA,





CLIENT NAME

FOREST GOVT. MAHARASHTRA

EVENT NAME-

SOCIAL AWARENESS CAMPAIGN

CITIES-

NAGPUR, CHANDIGARH

NO. OF AUDIENCE-

AROUND 5000

SCOPE OF WORK

**COMPLETE EVENT LAYOUTING,
ARTISTMANAGEMENT ENTERTAINMENT – FOLK
DANCE & MUSIC, CELEB EMCEE,FELICITATIONS,
COMPLETE PRODUCTION, INVITATION, , DESIGNING
& DECOR, HOSPITALITY & LOGSTICS, MEDIA
INTERACTION ROOM, END TO END COORDINATION
& SERVICE**

DIGNITARIES

**MINISTER OF ROAD TRANSPORT AND
HIGHWAYSCHIEF MINISTER OF MAHARASHTRA
FOREST MINISTER OF MAHARASHTRA& OTHER
DIGNITARIES**

INTERNATIONAL TIGER DAY





JEH Award & Exhibition (TASL)



CLIENT NAME

TATA-TASL

EVENT NAME-

JEH Award & Exhibition

CITY-

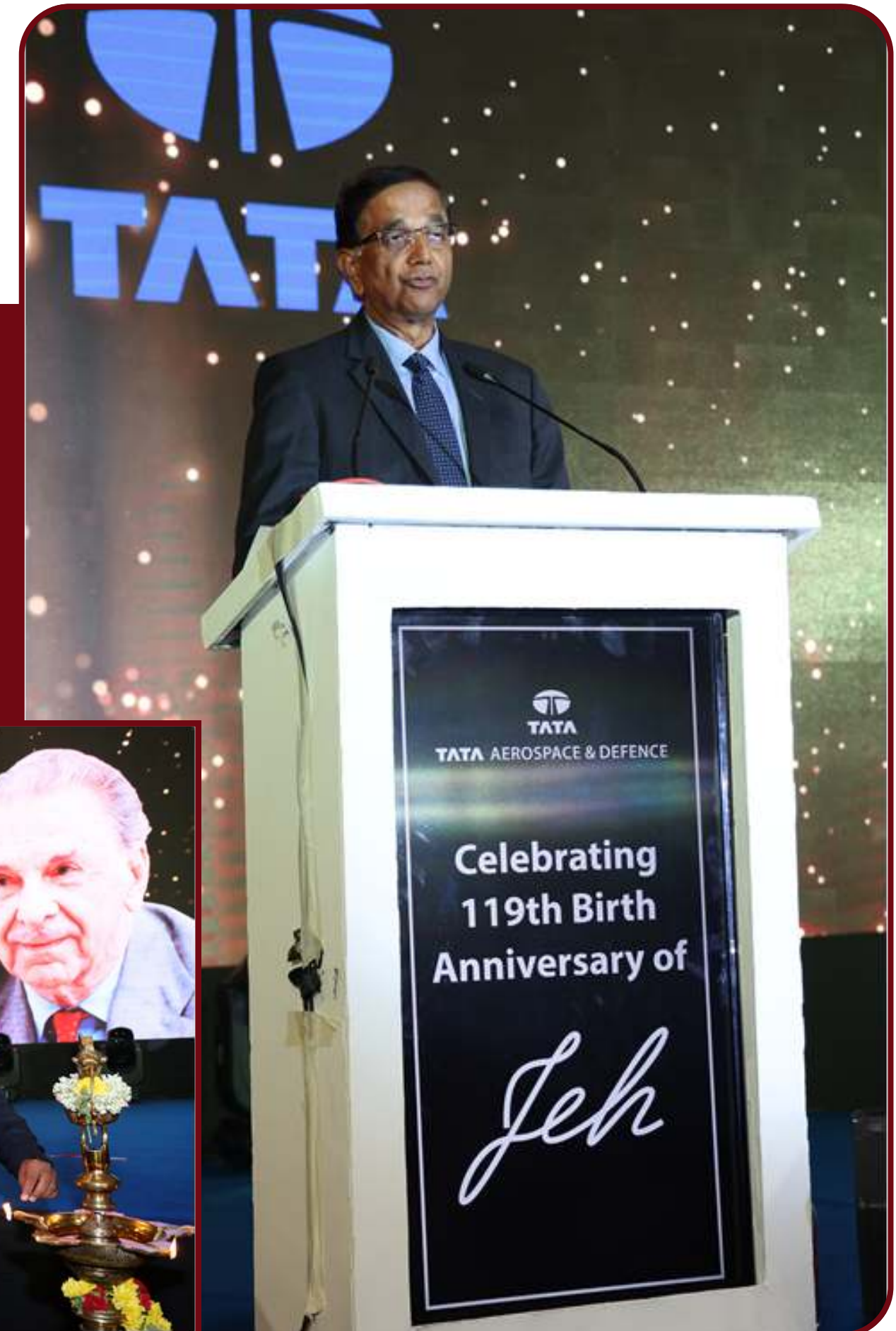
BANGLORE

NO OF AUDIENCE-

APPX 1000

SCOPE OF WORK

COMPLETE EVENT
LAYOUTING,
DESIGNING, COMPLETE
PRODUCTION, AWARDS
CEREMONY,
HOSPITALITY &
LOGISTICS, END TO
END COORDINATION &
SERVICE





ULTRATECH- ANANDOTSAV



ADITYA BIRLA GROUP ULTRATECH CEMENT LIMITED

CLIENT NAME

ULTRATECH

EVENT NAME-

DEALER'S FAMILY MEET &
AWARDS

CITY-

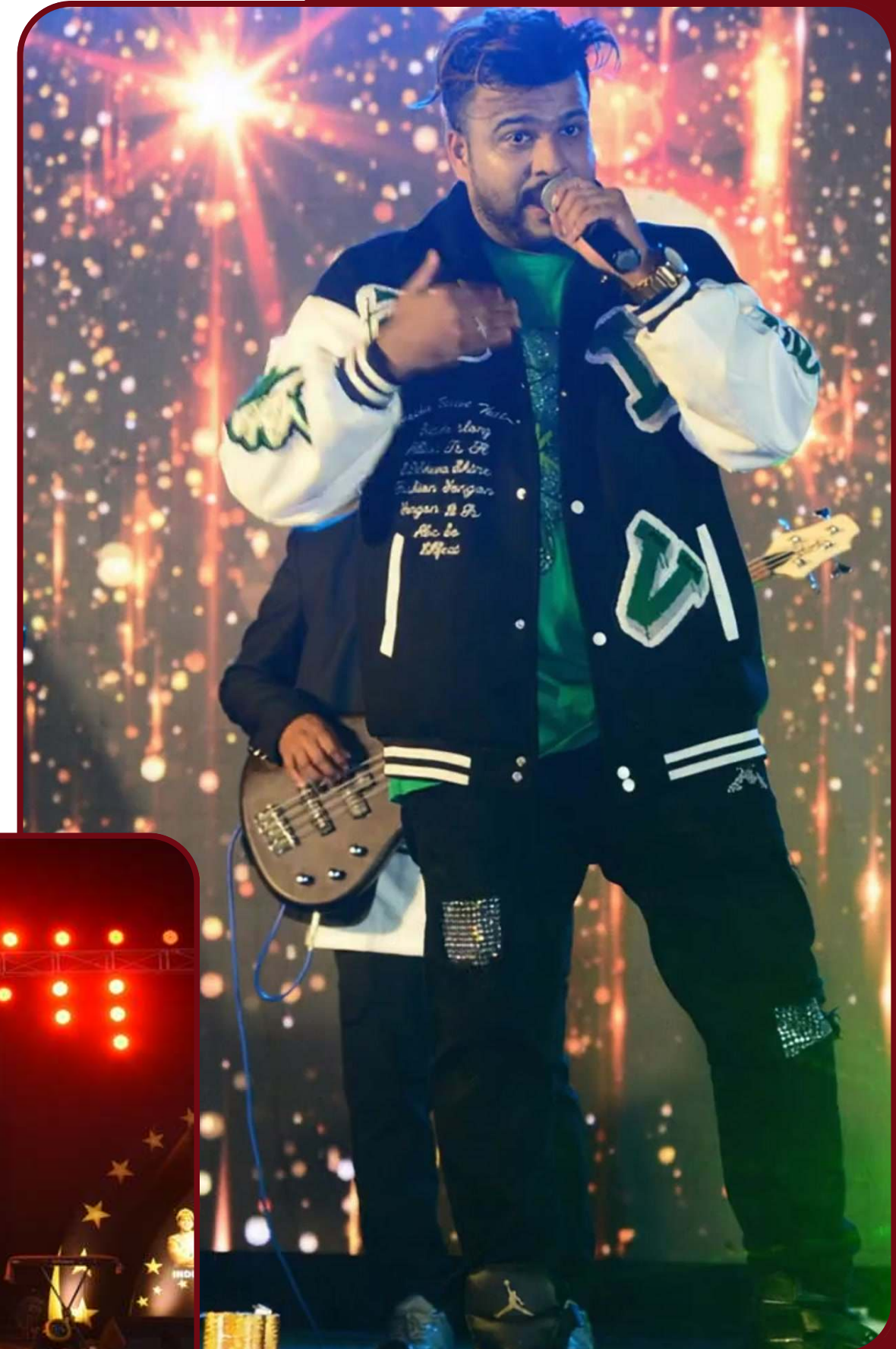
AKOLA, AMRAVATI, YAVATMAL,
CHANDRAPUR, GONDIA,
NAGPUR, AURANGABAD,
JALNA, NANDED, BEED, LATUR,
NASHIK, DHULE & JALGAON

NO OF AUDIENCE-

2000 +

SCOPE OF WORK

COMPLETE EVENT LAYOUTING, ARTISTMANAGEMENT
ENTERTAINMENT – FOLK DANCE & MUSIC, CELEB
EMCEE,FELICITATIONS, COMPLETE PRODUCTION,
INVITATION, , DESIGNING & DECOR, HOSPITALITY &
LOGSTICS, MEDIA INTERACTION ROOM, END TO END
COORDINATION & SERVICE





TATA-TASL TATA ADVANCE SYSTEM LIMITED

SCOPE OF WORK

EVENT LAYOUTING, PLANTATION
AREA, COMPLETE PRODUCTION,
DESIGNING, HOSPITALITY &
LOGISTICS, END TO END
COORDINATION & SERVICE

CLIENT NAME

TATA-TASL

EVENT NAME-

ADVANCE COMPOSITE FLOOR
BEAM

CITY-

MIHAN NAGPUR

NO OF AUDIENCE-

AROUND 1000





ANNUAL DAY

ASHOK PIRAMAL GROUP

MORARJEE TEXTILES LIMITED



CLIENT NAME

**ASHOK PIRAMAL GROUP (MORARJEE
TEXTILS LTD)**

EVENT NAME-

**ANNUAL DAY - FAMILY MEET &
AWARDS**

CITY-

NAGPUR

NO OF AUDIENCE-

3000

DIGNITARIES

URVI PIRAMAL – CHAIRPERSON

**HARSH PIRAML- EXECUTIVE VICE CHAIRMAN
MANAGING DIRECTOR**

SCOPE OF WORK

**COMPLETE EVENT LAYOUTING,
DESIGNING, COMPLETE PRODUCTION,
ENTERTAINMENT, HOSPITALITY &
LOGISTICS, END TO END
COORDINATION & SERVICE**





VAN MAHOTSAV



MAHARASHTRA FOREST DEPARTMENT

CLIENT NAME

FOREST GOVT. MAHARASHTRA

EVENT NAME-

VAN MOHOTSAV DAY-
36cr TREE PLANTATION

CITY-

ANANDVAN, WARORA

NO OF AUDIENCE-

APPX 6000

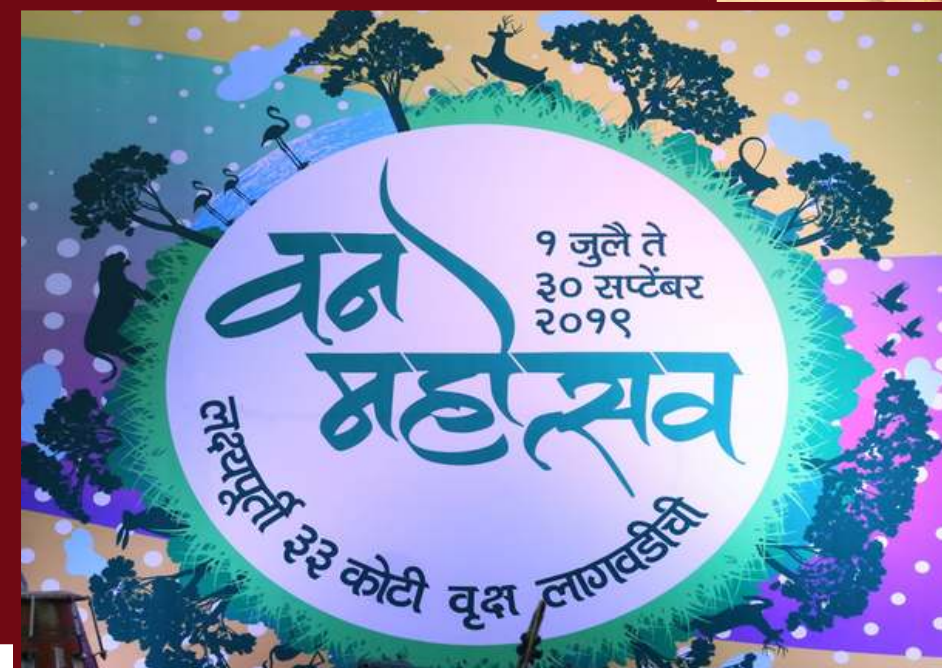
DIGNITARIES

MINISTER OF ROAD TRANSPORT AND
HIGHWAYS

CHIEF MINISTER OF MAHARASHTRA
FOREST MINISTER OF MAHARASHTRA
& OTHER DIGNITARIES

SCOPE OF WORK

VENUE LAYOUTING, PLANTATON
AREA, DESIGNING ,VIP FOOD
STALLS, COMPLETE
PRODUCTION, ENTERTAINMENT
EMCEE, ARTIST MANAGEMENT,
HOSPITALITY & LOGISTICS, END
TO END COORDINATION &
SERVICE









CLIENT NAME

ITC

EVENT NAME-

ITC-DISHA

CITY-

NAGPUR

NO OF AUDIENCE-

300 AROUND



ITC-DISHA



ITC LIMITED

DIGNITARIES

DEPUTY MANAGERS

REGIONAL MANAGERS

BRANCH MANAGERS

MARKETING & SALES HEAD

SCOPE OF WORK

SITE SELECTION, VENUE LAYOUTING, DUGOUTS, COMPLETE PRODUCTION, DESIGNING & DECOR DOCTOR AND PHYSIOTHERAPY, PROFESSIONAL REFEREES AND UMPIRES, T-SHIRT & UNIFORMS, SPORTING EQUIPMENT, HOSPITALITY, LOGISTICS AND BEVERAGES.



RPG HAPPINESS DAY 2023



RPG GROUP CEAT TYRES

CLIENT NAME

CEAT

EVENT NAME-

RPG HAPPINESS DAY-

FAMILY MEET & AWARDS

CITY-

NAGPUR

NO OF AUDIENCE-

APPX 2000

SCOPE OF WORK

**COMPLETE EVENT LAYOUTING, DESIGNING,
COMPLETE PRODUCTION,
ENTERTAINMENT, ARTIST MANAGEMENT
HOSPITALITY & LOGISTICS, END TO END
COORDINATION & SERVICE**





MEETING WITH USA

CONSULATE-BMA MIDC

CLIENT NAME

DISTRICT COLLECTOR, NAGPUR

EVENT NAME

MEETING WITH HIS
EXCELLNCE US CONSULATE
GENERAL INVITIES IN BMA
HALL

CITY

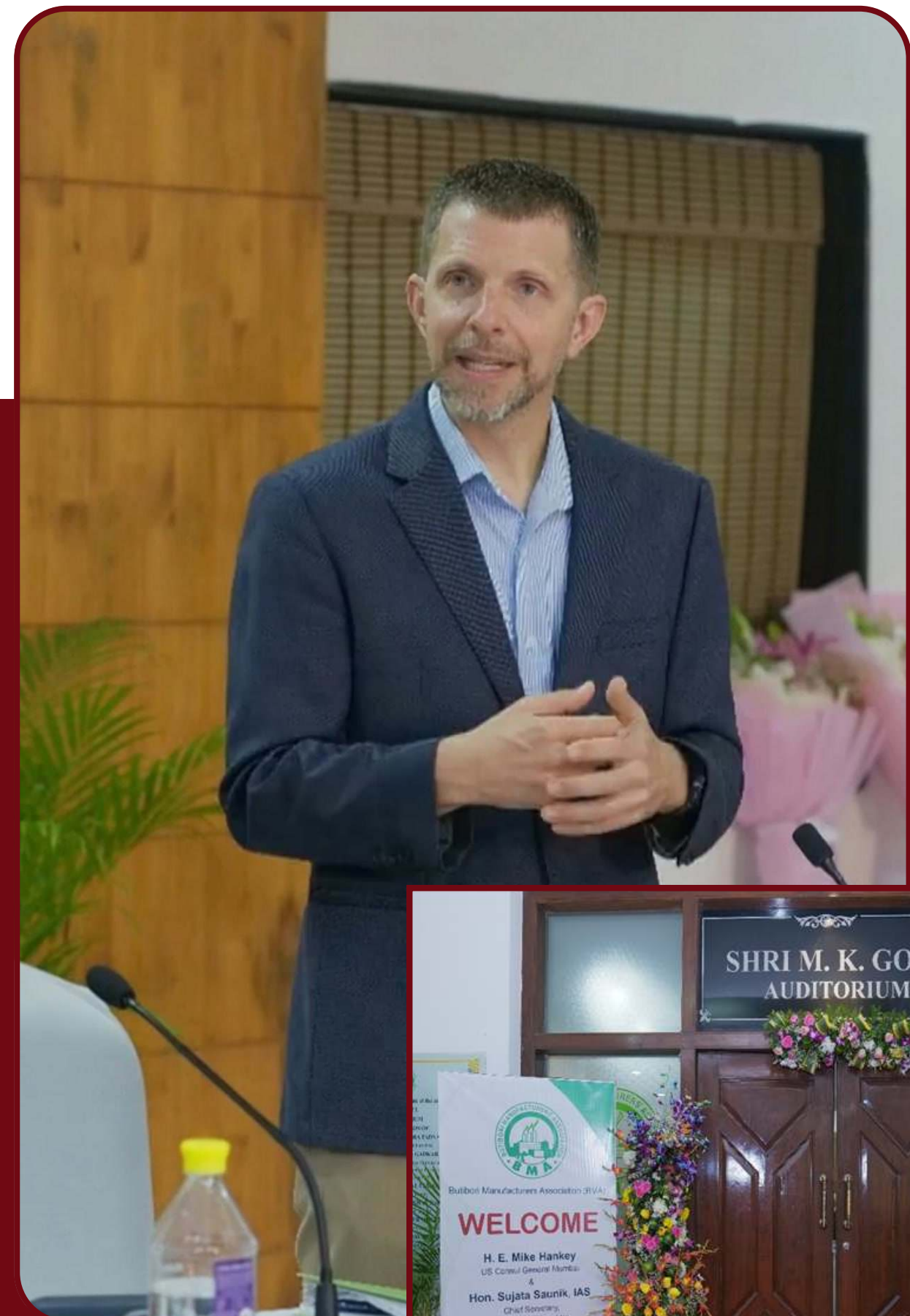
BUTTIBORI, NAGPUR

NO OF AUDIENCE-

APPX 40

DIGNITARIES

- H.E. MIKE HANKEY .(US CONSULATE GENERAL, MUMBAI)
- SUJATA SAUNIK, IAS (CHIEF SEC. GOVT.MAH)
- PRAKASH PATIL, MIHAN
- GAJENDRA BHARTI (JT.DIR. INDUSTRY)
- DR. VIPIN ITANKAR, IAS (COLLECTOR, NAGPUR)
- HARSSH A PODDAR, IPS (SUPT. OF POLICE, RURAL)
- MANOHAR POTE (REGIONAL OFFICER, MIDC)
- SUNIL AKULWAR (SUPT. ENGG. MIDC
- UPENDRA TAMORE (DY.CEO, MIDC)
- RAJESH ZANZAD (CHIEF , ENGG,MIDC)





LEADERS OF TOMORROW, IDFC FIRST BANK



CLIENT NAME

IDFC FIRST BANK & ET NOW

EVENT NAME

LEADERS OF TOMORROW,
SEASON 12 BY ET NOW

CITIES

HOTEL PRIDE, NAGPUR

NO. OF AUDIENCE-
200

SCOPE OF WORK

COMPLETE EVENT
LAYOUTING, DESIGNING,
PRODUCTION,
ENTERTAINMENT,
HOSPITALITY ,
LOGISTICS, END TO END
COORDINATION &
SERVICE







ACTIVATION & BRANDINGS

CANTER ACTIVITY



A PROMOTIONAL CANTER ACTIVITY FOR THE
“ McDowell's No. 1 ” COVERING ALL THE REGIONS
OF MAHARASHTRA



CANTER ACTIVITY



A PROMOTIONAL CANTER ACTIVITY DONE FOR THE MARATHI SHOW “CHALA HAWA YEU DYA”. COVERING ALL THE REGIONS OF MAHARASHTRA.



BRANDING



BRANDING



AIRPORT LOUNGE BRANDING



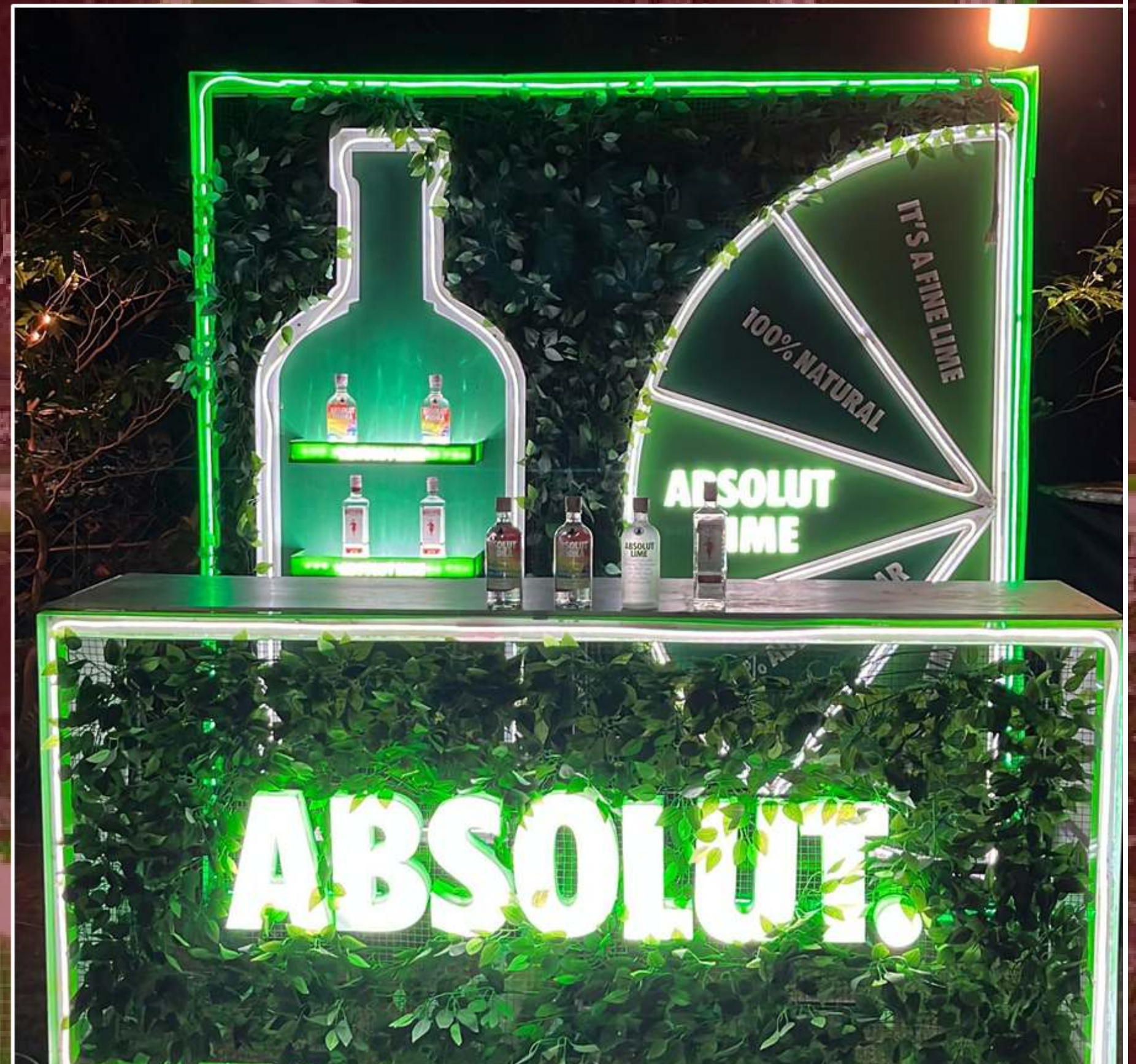
BRANDING - WALL BEY



BRANDING - WALL BEY



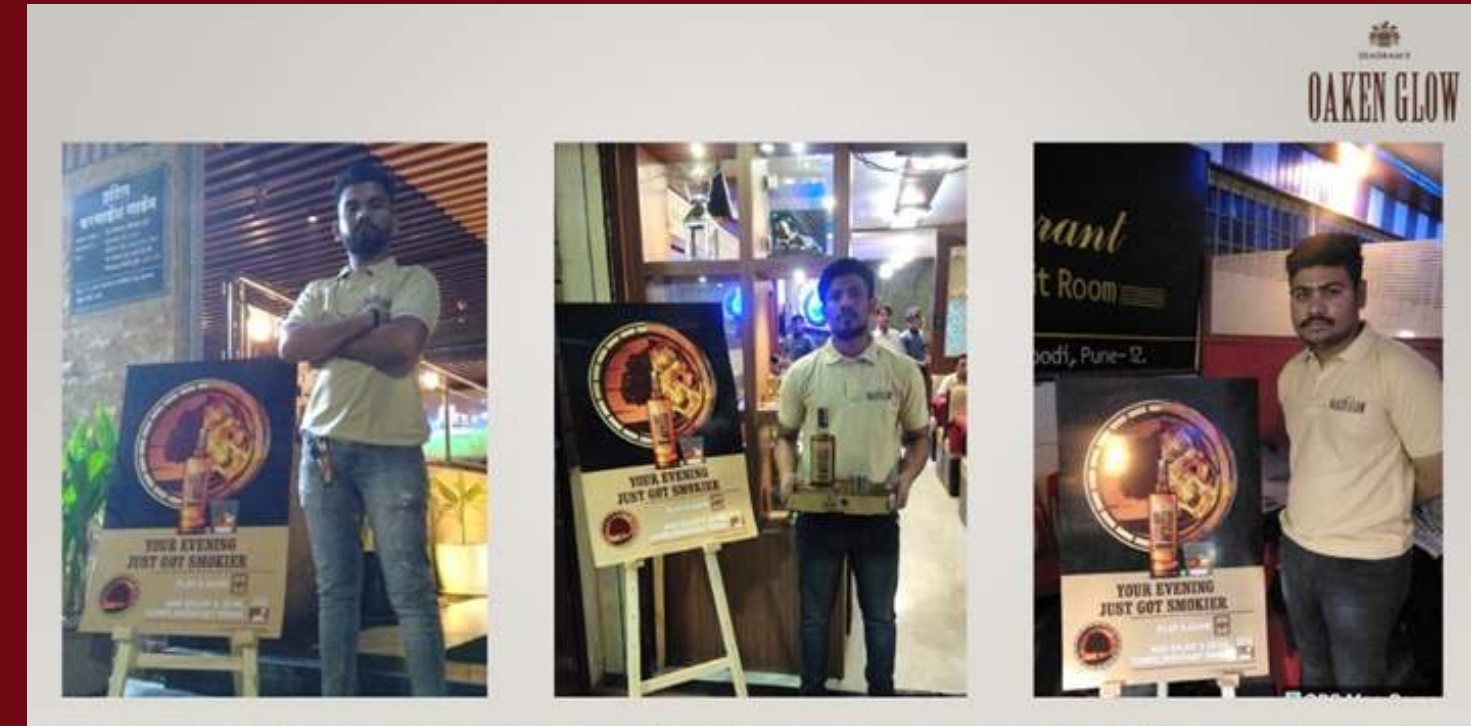
STALL DISPLAY



SAMPLE PROMOTIONS



NEWLY LAUNCHED OKEN GLOW FREE SAMPLE PROMOTIONS DONE BY OUR ACTIVATION TEAM



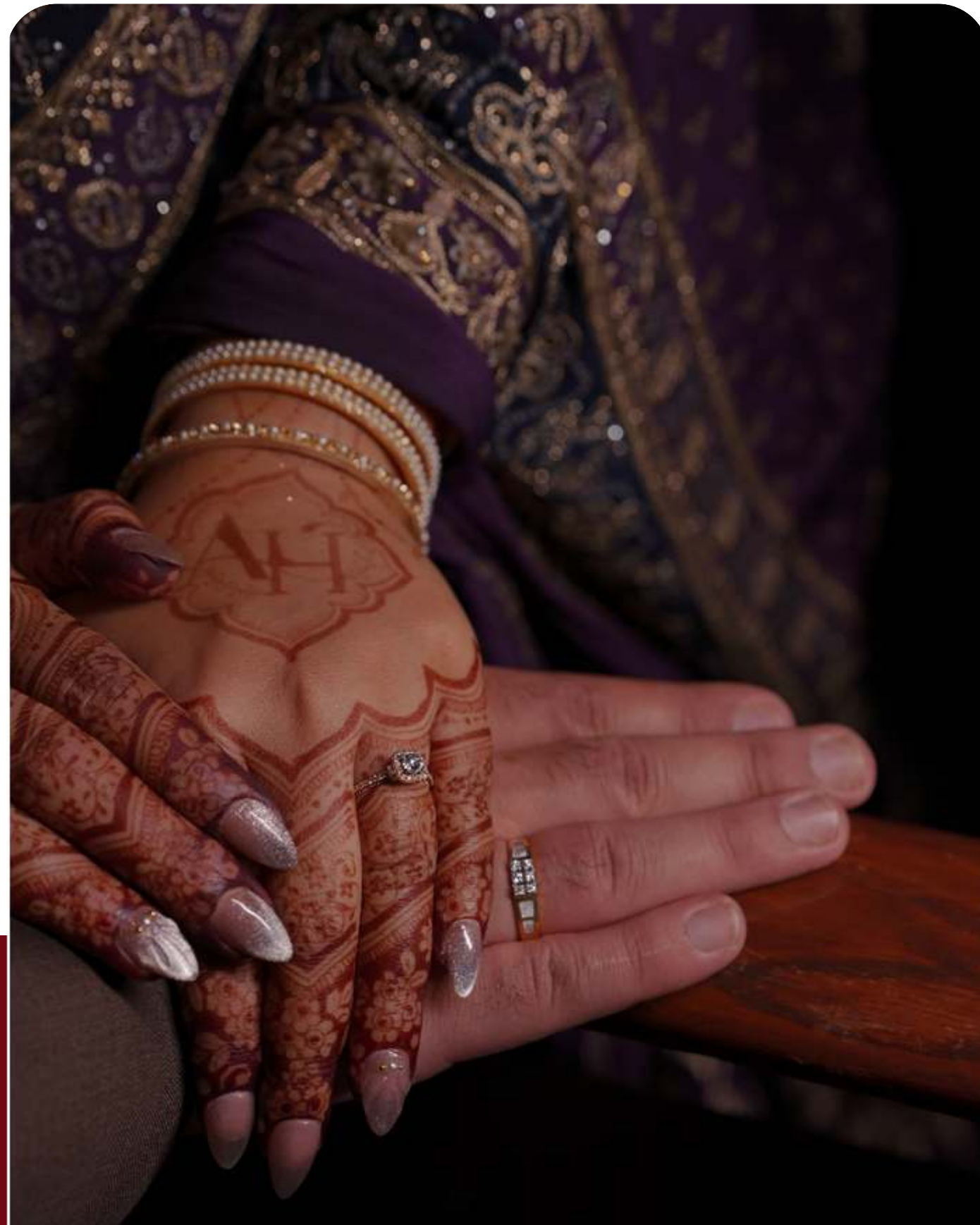


ENGAGEMENTS & WEDDINGS

KARTIK & MALVIKA







ABHISHEK & HARSHITA



**EVENT HANDLED
ENGAGEMENT**

**CITIES & VENUE
HOTEL TULI IMPERIAL, NAGPUR
NO. OF GUESTS**

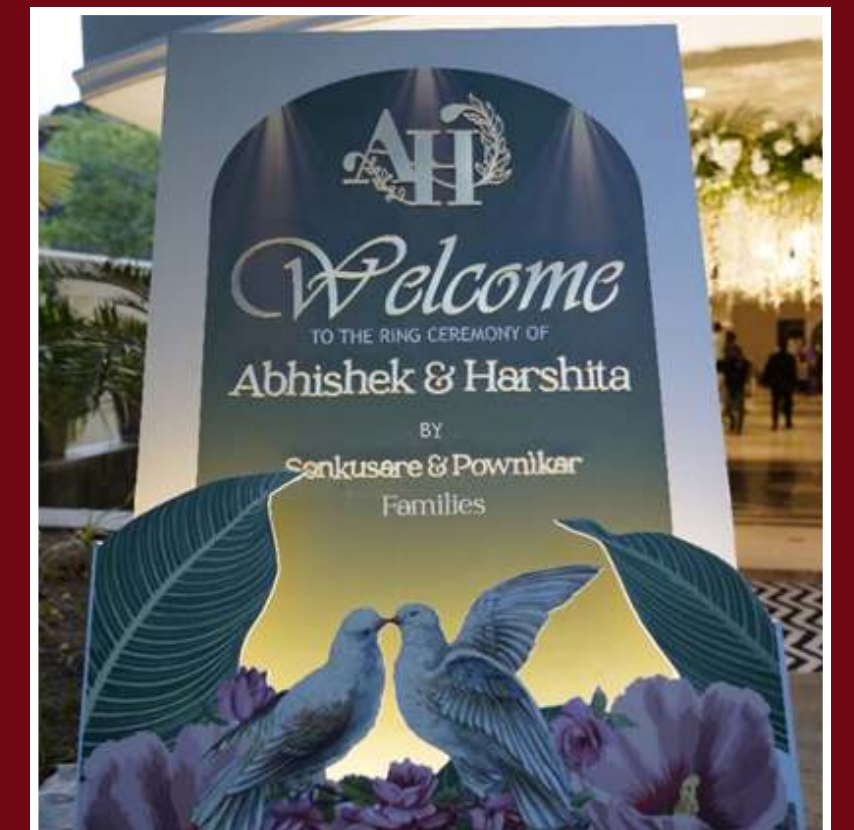
APPOX. 500-600

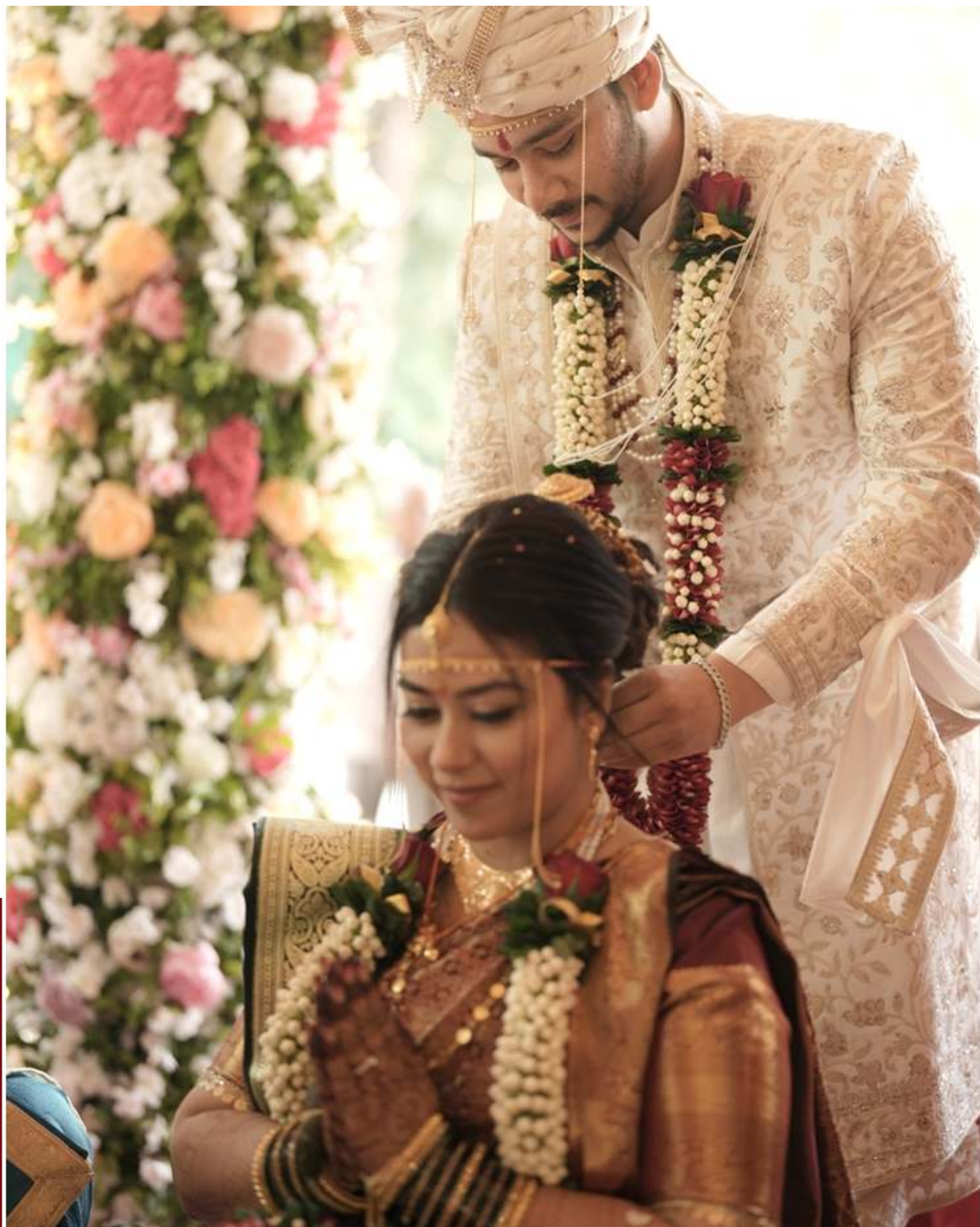
WEDDING MANAGEMENT

END-TO-END WEDDING PLANNING SERVICES-

- **VENUE SELECTION & DESIGN**
- **GUEST EXPERIENCE**
- **EVENT COORDINATION**
- **ELITE LOGISTICS & CONCIERGE SERVICES**
- **SIGNATURE STYLING & THEMATIC EXPERIENCE**







APARAJITA & SHASHANK



**EVENT HANDLED
MEHENDI/HALDI
SANGEET/WEDDING**

**CITIES & VENUE
RADISSON BLU, NAGPUR**

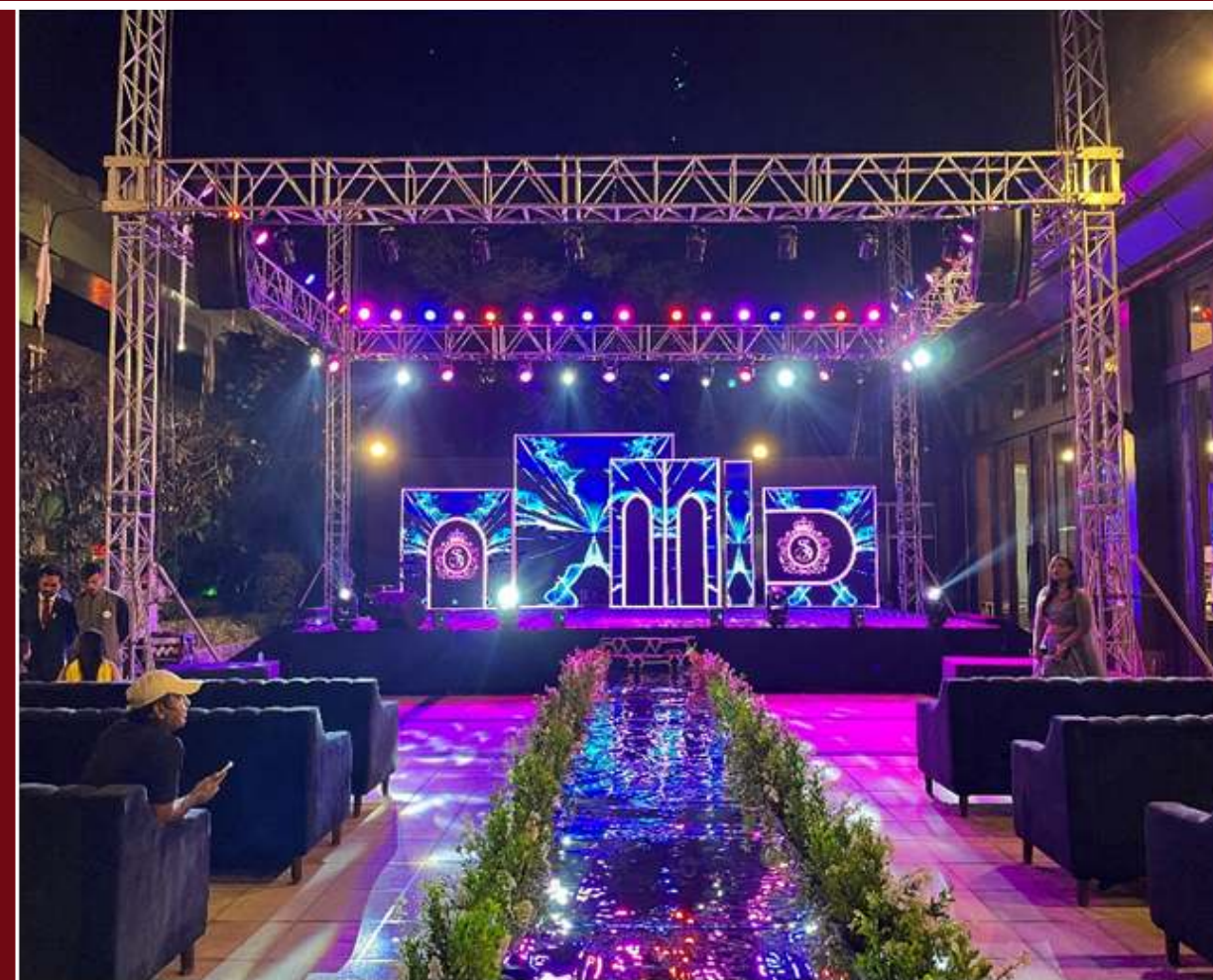
**NO. OF GUESTS
APPOX. 500-600**

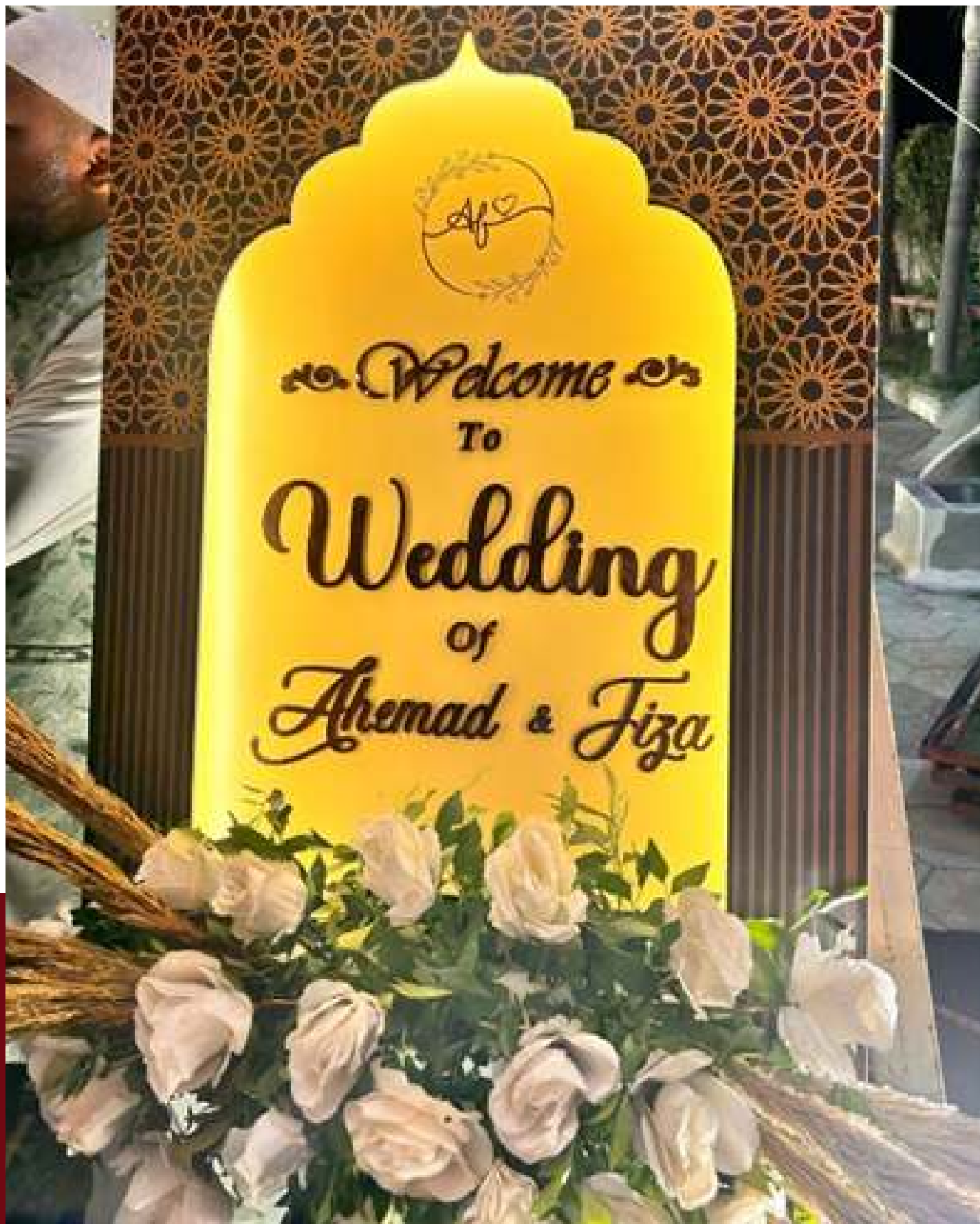
WEDDING MANAGEMENT

END-TO-END WEDDING PLANNING SERVICES-

- VENUE SELECTION & DESIGN
- GUEST EXPERIENCE
- EVENT COORDINATION
- ELITE LOGISTICS & CONCIERGE SERVICES
- SIGNATURE STYLING & THEMATIC EXPERIENCE







FIZA & AHMED



EVENT HANDLED
MEHENDI/HALDI
SANGEET/WEDDING

CITIES & VENUE
TUSHAR CELEBRATION, AKOLA

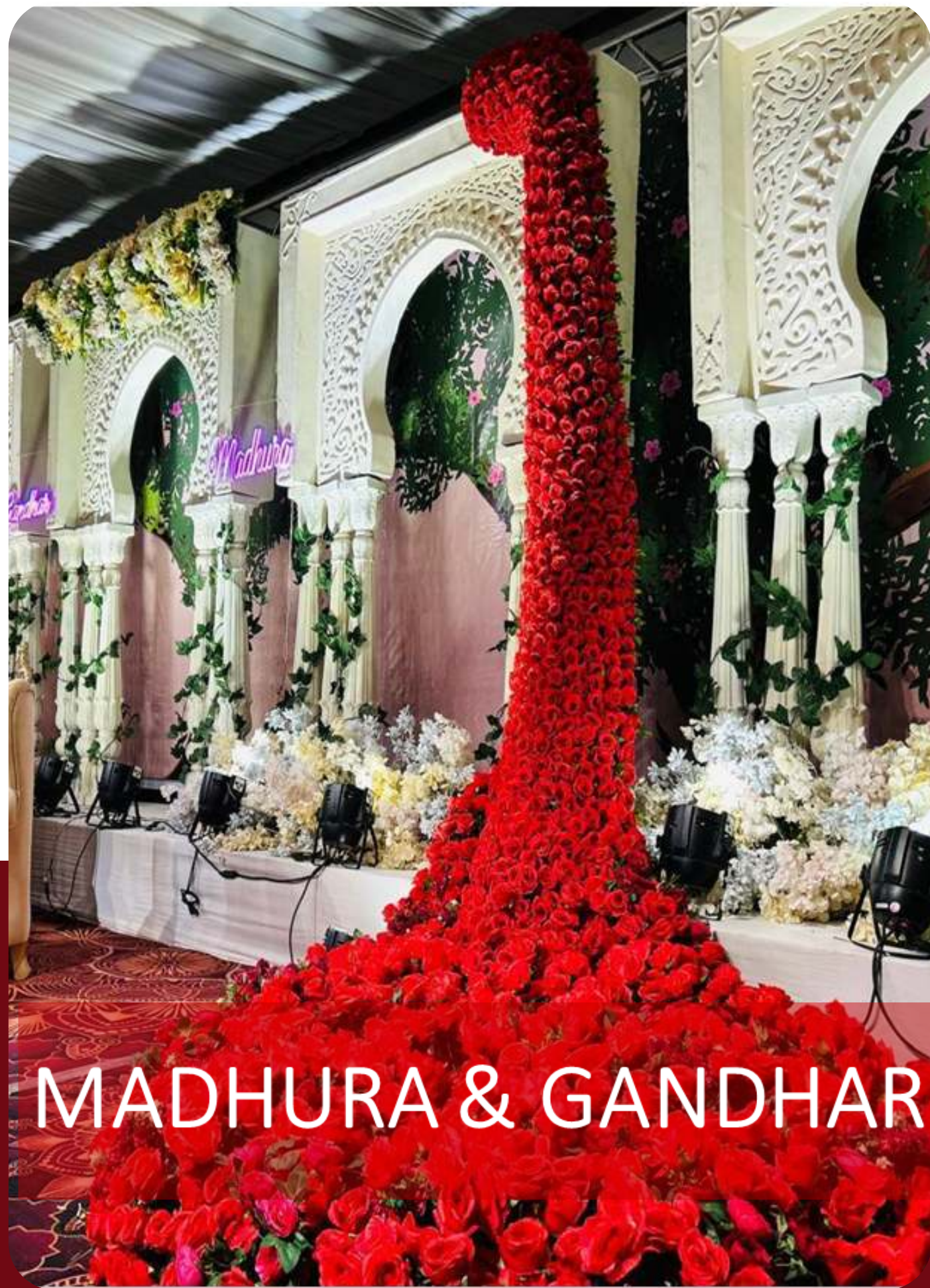
NO. OF GUESTS
APPOX. 1000

WEDDING MANAGEMENT

END-TO-END WEDDING PLANNING SERVICES-

- **VENUE SELECTION & DESIGN**
- **GUEST EXPERIENCE**
- **EVENT COORDINATION**
- **ELITE LOGISTICS & CONCIERGE SERVICES**
- **SIGNATURE STYLING & THEMATIC EXPERIENCE**





EVENT HANDLED
MEHENDI/HALDI/SANGEET
WEDDING

CITIES & VENUE
COKARDHANI, NAGPUR

NO. OF GUESTS
APPOX. 1000-1200

WEDDING MANAGEMENT

END-TO-END WEDDING PLANNING SERVICES-

- **VENUE SELECTION & DESIGN**
- **GUEST EXPERIENCE**
- **EVENT COORDINATION**
- **ELITE LOGISTICS & CONCIERGE SERVICES**
- **SIGNATURE STYLING & THEMATIC EXPERIENCE**







MR. NARENDRA ATKARE

DIRECTOR & UNICORN FOUNDER

Mr. Narendra Atkare is the driving force behind Unicorn Events, known for his bold vision and hands-on leadership. With a deep passion for creativity and precision, he has transformed Unicorn into a trusted name for innovative, large-scale event experiences. Under his leadership, the company has executed landmark government projects, corporate events, and impactful public campaigns across India. His mission is to position Unicorn Events as a leader in meaningful, result-driven event solutions.



WE ARE UNICORN EVENTS
LETS CREATE MEMORIES TOGETHERE...!!



UNICORN EVENT MANAGEMENT & MARKETING PVT.LTD.

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